

In the handsome boutique bookstore FLYING CLOUD Booksellers, Bluepoint Hospitality brings to Easton, Maryland an engaging range of volumes for readers of every age. Its approximately ten thousand titles, falling almost evenly into the categories of children's literature, fiction, and non-fiction, have been personally researched and selected.

The welcoming atmosphere of FLYING CLOUD Booksellers encourages sidewalk strollers to stop in, enjoy a leisurely browse, and stay awhile. Its décor and design shares in the same bold nautical sensibility that inspired its name with deep navy-blue bookcases and a warm cherry wood interior. The plush red, white, and blue carpeting enhances the inviting maritime-style ambiance. The walls are adorned with custom prints from acclaimed artist Penelope Gottlieb, whose work has appeared in museums across the country including the Los Angeles County Museum of Art, The Chicago Art Institute, and The National Museum of Wildlife Art. Within each of Gottlieb's coastal-themed pieces are creatively displayed books of note. The book titles speak to the range of genres contained within the shop and the history of Easton itself – for example, a biography of Frederick Douglass as well as Harriet Tubman, who were both born in the region, are prominently featured. From port to starboard, FLYING CLOUD offers an elegant and seafaring spin on the traditional bookstore browsing experience.

Early readers can expect to be introduced to a stunning selection of picture books and a vast variety of young adult series rooted in the traditions of classic storytelling – from *Goodnight Moon* all the way to *Harry Potter* and the latest graphic novels. More mature fans of fiction will find a curated assortment of titles that run the gamut from buzzy bestsellers to thrilling mysteries to literary classics – penned by esteemed international authors as well as local writers with strong voices and unique stories to tell. An extensive array of historical biographies and political narratives drive the non-fiction department, which extends also to chef-driven cookbooks and sumptuous coffee table books. Along with books, a collection of unique cards and periodicals are also offered.

Historically speaking, Easton and the Eastern Shore is home to the premier area in the country for a number of the most elite racing sailors in the world, which lent inspiration in naming the bookstore. FLYING CLOUD Booksellers refers to two renowned nautical vessels – one of which is the 19th-century clipper ship Flying Cloud. The ship broke speed records in 1853 by sailing around Cape Horn from New York to San Francisco in just 89 days. Early clipper ships were developed in the Chesapeake Bay for commerce to and from Baltimore ports; designed for shipping, the fleet and agile clippers soon became known for speed. The name is also a tribute to the log canoe, of the same name, built in 1932 by John B. Harrison. Log canoes were originally used for oystering in the Chesapeake Bay, but later evolved into racing crafts. The Flying Cloud canoe retired from competition in 2016 due to old age and deterioration. Bluepoint Hospitality founders, the Prager family, provided a grant to the Flying Cloud Log Canoe Preservation Trust, enabling the restoration of the boat to its past glory.

FLYING CLOUD Bookseller's virtual bookstore [www.flyingcloudbooks.com] allows customers near and far to support the local shop, offering a selection that exceeds its in-store stock for easy browsing, shopping, and shipping. While its namesake sailing craft brought its passengers out into the world, FLYING CLOUD Booksellers brings the world to you.

For More Information:

Simone Rathlé | Misi Cooney simoneink, llc simone@simoneink.com | misi@simoneink.com