



The Facts

CEO	Vince Hayward
Location	5401 Toler Street, Harahan, LA 70183
Website	www.camelliabrand.com
Social Media	Instagram: @camelliabeans Facebook: @CamelliaBeans Twitter: @CamelliaBeans
Telephone	504.733.8480
Media Relations	Simone Rathlé simone@simoneink.com
Founding Date	1923
Beans	Blackeye Peas Red Kidney Beans Navy (Pea) Beans Large Lima Beans Baby Lima Beans Great Northern Beans Black Beans Cannellini Beans Crowder Peas Field Peas Garbanzo Beans Green Baby Lime Beans Green Split Peas Lady Cream Peas Lentils Pink Beans Pinto Beans Small Red Beans Yellow Split Peas
About	Camellia Brand beans, the oldest dried bean company in America, was established in 1923 by Lucias H. Hayward Jr. in New Orleans, Louisiana. Today, the business remains in the Hayward family, now in its fourth generation. His son, Gordon, trademarked the name 'Camellia Brand,' after his mother's favorite flower – the speckled variety, which is the oldest Camellia blossom in the South – providing the beans an identity that consumers associate with top quality, USDA grade. The Hayward's longstanding commitment to quality is embodied in their generational relationships with farmers who reserve their very best beans for Camellia. This highest quality rating has come to be known among growers as 'The Hayward Standard' and refers to the company's expectation of excellence, from the farmer all the way to the consumer. When prepared in your own kitchen, the Hayward's specify just one tradition to follow -- Camellia Brand beans are at their best when friends and family gather 'round to enjoy.